

Bar Sponsorship

- Branding as networking bar / lounge sponsor across all event marketing
- Branding across the display of the bar
- Hanging circular sign above bar
- Branded beer mats and drinks tokens
- Copy of press and analyst list including contact details
- Full page advert in event guide
- 2 x social media announcements regarding bar sponsor
- Promotional material distribution within conference tracks (seat drop)
- Sponsor logo on event floorplan
- Guest blog/ interview published on blog & promoted via social channels
- Profile on event networking tool with direct contact to delegates, sponsors, speakers and press
- Invitations to evening networking drinks

Networking Party Sponsor

Maximise your networking opportunities and be the brand associated with an unforgettable evening. This year's party will be held at Pergola Olympia.

Lunch Sponsor

As the official sponsor for all paid attendees, press and speakers, your brand will be on display at all catering outlets and table top signage with your logo during the lunchbreak.

Literature Rack Sponsor

Reserve a space at the registration area to showcase and distribute your company literature

Conference Track Sponsorship

- Branding across one of our IoT conference tracks
- All leads generated from the conference track
- Copy of press and analyst list including contact details
- Blog/ interview published on blog & promoted via social channels
- 2 x social media announcements regarding track sponsorship
- Promotional material distribution within conference tracks (seat drop)
- Logo exposure in 12,000 conference leaflets, and on website

Show Bag Sponsor

- Given to every attendee on arrival, your logo will be everywhere so if you're looking for brand exposure, this is a great choice
- Your logo will be printed on the show bag alongside the event logo
- Opportunity to insert a flyer into each show bag

Badge & Lanyard Sponsor

Fantastic opportunity to have all attendees, speakers and sponsors wearing your brand for the duration of the two day event

Sponsor our Charge Station

A popular area within the expo and offers the chance to feature your logo across the station

Event Guide Advert

Given to every attendee on arrival and heavily used throughout the two days, you can get your company's message across by reserving an advert in the official Event Guide